



Jefferson Slack

Director



Jefferson brings more than 30 years of experience across the sports marketing and finance industries. He began his career at a leading sports agency, representing world-class athletes, including Michael Jordan. He later transitioned into private equity, where he led the sports affiliate of Hicks, Muse, Tate & Furst.

Jeff subsequently moved to Milan to serve as CEO of Inter Milan, before founding the European business for Wasserman and going on to oversee global soccer for IMG.

Since 2020, Jefferson has served as Managing Director, Commercial at Aston Martin Aramco F1 Team. Under his leadership, the team has achieved a twelvefold increase in revenues and has become Formula 1's fastest-growing team by fan base and social following.