

Matthew Kittle

CEO of Aramco Stadium Company



Matthew Kittle is a sports and live events executive with extensive experience leading the development, commercialization, and global positioning of the world's most ambitious next-generation sports and live entertainment venues. Throughout his career, Kittle has overseen stadium development, revenue strategy, major events, partnerships, and fan experience, aligning long-term venue growth with global visions for sport, entertainment, and innovation.

Kittle brings more than two decades of leadership experience at the intersection of stadium development, commercial growth, and major global events. Most recently, he served as a founding executive and Senior Vice President of Business Operations at SoFi Stadium and Hollywood Park, where he helped build the nearly 1.2 million square-meter development into a globally recognized destination. During his tenure, the venue earned numerous industry honors, including being named the world's number one venue by Pollstar, Billboard, and Sports Business Journal, and hosted many of the world's largest sporting and entertainment events, including the Super Bowl, College Football Playoff National Championship, WrestleMania, and performances by the world's leading touring artists.

Recognized for scaling organizations, unlocking new revenue streams, and delivering premium, fan-centric experiences, Kittle has led large, multidisciplinary teams across complex stakeholder environments spanning sports, entertainment, media, and real estate. As Chief Executive Officer of Aramco Stadium, he is focused on establishing a new global benchmark for stadium innovation aligned with the Kingdom's Vision 2030, with an emphasis on sustainability, commercial excellence, and positioning the venue as a premier destination for international sport and live events.