



Nader Ashoor

Director



Nader Ashoor is a distinguished corporate executive and seasoned board member with a proven track record in leadership, strategy, finance, and corporate governance. Currently serving as Group Chief Strategy Officer & Chief Financial Officer at NEOM since July 2024, he brings a wealth of experience from over 15 years in strategic and financial leadership roles.

Prior to NEOM, Nader was Deputy CEO for Strategy, Development, and Transformation at BUPA Arabia, where he successfully led the formulation and execution of the company's 2030 strategy, delivering consistent double-digit growth. He also spearheaded business diversification, established a first-of-its-kind healthtech venture fund, and managed a large investment portfolio.

Earlier, Nader held multiple leadership roles at Saudi Aramco, including leading the IPO readiness program and advising on major M&A transactions. A graduate of King Fahd University of Petroleum and Minerals with First Honors and an MBA from IMD International with Distinction in Leadership, Nader is a Certified Management Accountant (CMA), Certified Internal Auditor (CIA), and has completed all requirements for the CPA (California) designation.

A recognized leader in transformation and investment strategy, Nader has served on the boards of numerous public and private institutions and remains a key figure in shaping Saudi Arabia's economic future.